

ELODERMA

PROFESSIONAL *by Provive*

Nuova vita ai tuoi capelli
Revive your hair



LA RINASCITA
DEI TUOI CAPELLI
INIZIA DA QUI
YOUR HAIR'S REVIVAL
BEGINS HERE

S U A R E Z
Company S.r.l.


Made in Italy

ELODERMA

PROFESSIONAL *by Provive*

In the name of passion for hair care and with a keen eye on the need for professional results, ELODERMA PROFESSIONAL by Provive was born. The project is the result of a shared vision between industry experts and enthusiasts who sought to combine tradition and innovation, professionalism, and the concept of rebirth.

The Inspiration and Name Choice

The idea behind "Provive" was born from the desire to evoke a sense of rebirth and vitality: every treatment becomes a ritual that restores strength and radiance to hair. The carefully chosen name reflects not only the aesthetic dimension of hair wellness, but also the commitment to offer solutions that awaken natural energy and beauty in a sustainable and innovative way.

The Birth of the Brand

The journey began in a dynamic environment, where professionalism and experience blended with creativity. The founders, aware of the untapped potential in hair care industry, aimed to develop cutting-edge formulas based on top-quality ingredients, such as hydrolyzed keratin and organic distilled waters enriched with botanical extracts. These components, selected for their regenerating and protective properties, are the beating heart of every product in the product line.

Innovation and Professionalism

In addition to technically advanced formulations, ELODERMA PROFESSIONAL by Provive stands out for its refined aesthetic and packaging that conveys modernity and elegance—fundamental elements for a brand that speaks of both excellence and innovation. Attention to detail—from ingredient selection to packaging design—reflects a constant commitment to delivering high-performance products, designed to meet the needs of both industry professionals and end user.

A Story of Passion and Dedication

ELODERMA PROFESSIONAL by Provive is born from a genuine passion for beauty and the desire to offer much more than just products: a professional experience that is accessible, concrete, and visibly effective.

**Eloderma Professional is not just a brand.
It is an idea of beauty that stems from care and grows with trust.**

CERTIFICATIONS

SUAREZ Company Srl has obtained certifications: ISO 22716 (GMP - Good Manufacturing Practices) and ISO 9001 and therefore operates under a certified management system. The IFS HPC product certification has been achieved for Beard, Hair and Body Oils. The ISO 9000 standards provide guidance on how a company should operate to deliver a quality product or service that fully meets customer expectations.

ISO 9001 certification is voluntary and it serves as a tool to qualify a company, allowing it to increase credibility, transparency, and customer satisfaction, as well as to be considered in unexplored markets. We can therefore conclude by affirming that ISO certifications offer an objective guarantee of SUAREZ Company Srl's success for its clients and suppliers.

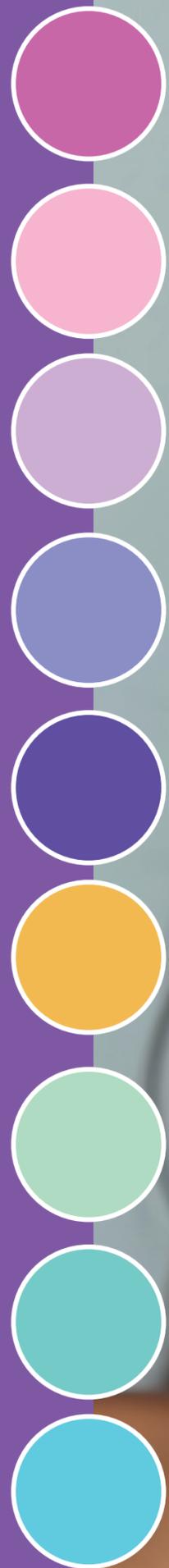


Dasa-Rägister
ISO 22716:2008
IGMP-0222-01



Dasa-Rägister
UNI EN ISO 9001:2015
IQ-0222-05





6. ANTEPRIMA LINEA
Product Line Preview
9. PRESENTAZIONE SHAMPOO
Shampoo Presentation
14. PRESENTAZIONE BALSAMI
Conditioner Presentation
16. PRESENTAZIONE MASCHERE
Hair Mask Presentation
18. LINEA CAPELLI RICCI E CRESPI
Curly & Frizzy Hair Line
20. LINEA CAPELLI LISCI E MORBIDI
Straight & Soft Hair Line
22. LINEA CAPELLI DELICATI E FRAGILI
Delicate & Fragile Hair Line
24. LINEA CAPELLI COLORATI E TRATTATI
Coloured & Treated Hair Line
26. LINEA CAPELLI GRASSI ED ANTIFORFORA
Greasy Hair & Anti-Dandruff Line
28. SPRAY PIEGA PERFETTA
Perfect Styling Spray
- LATTE LISCIANTE
Straightening Milk
- CRISTALLI LIQUIDI AL COCCO
Liquid Coconut Crystals
- CRISTALLI LIQUIDI ARGAN
Liquid Argan Crystals
30. INFO PRODOTTI
Product Information
34. EXPO



ELODERMA

PROFESSIONAL *by Provive*

SHAMPOO - CONDITIONER - HAIR MASK
PERFECT STYLE SPRAY
STRAIGHTENING MILK
LIQUID CRYSTALS





COLOURED & TREATED HAIR
Colorati e Trattati

THE SHAMPOO COLLECTION

Delicacy and Reconstructive Strength

Eloderma Professional shampoos cleanse gently while respecting the hair's natural balance. Thanks to carefully developed active ingredients, these products strengthen the hair structure and energize the scalp, turning every wash into a moment of sensory well-being. The result? Visibly healthier, more vibrant, and shinier hair—ready to receive subsequent treatments.

- IDEAL FOR:
- Frequent and gentle use
 - Dull, treated, or fragile hair
 - Professional cleansing that is effective yet non-aggressive.



The SHAMPOO FOR COLORED AND TREATED HAIR cleanses gently and helps preserve the brilliance of the color over time. Formulated with Hydrolyzed Keratin, it strengthens the hair fiber and protects against oxidative damage. The Organic Distilled Waters of Melissa, Linden, and Cornflower have a soothing and rebalancing action, ideal for scalps sensitized by chemical treatments.

CURLY AND FRIZZY HAIR
Ricci e Crespi



The SHAMPOO FOR CURLY AND FRIZZY HAIR gently cleanses while respecting the natural shape of the curl. Formulated with Hydrolyzed Keratin and Organic Distilled Waters of Orange Blossom, Melissa, and Lavender, it helps to nourish, discipline, and define, counteracting frizz and leaving hair elastic, soft, and shiny.

The SHAMPOO FOR GREASY HAIR AND ANTI-DANDRUFF is designed to provide targeted cleansing for scalps with a tendency toward excess sebum. Enriched with Hydrolyzed Keratin, it strengthens the hair fiber from the roots, while the Organic Distilled Waters of Rosemary, Thyme, and Sage work in synergy with purifying, rebalancing, and refreshing properties, reducing excess sebum and combating dandruff. The result is a prolonged feeling of freshness, a more balanced scalp, and lighter, more vibrant hair.



GREASY & ANTIDANDRUFF HAIR
Grassi e Antiforfora

STRAIGHT & SOFT HAIR
Lisci e Morbidi

The SHAMPOO FOR DELICATE AND FRAGILE HAIR is formulated to cleanse with extreme gentleness, respecting the balance of the scalp and fine, stressed, or sensitized hair. The presence of Hydrolyzed Keratin helps strengthen the hair fiber, improving its elasticity and resistance. The Organic Distilled Waters of Green Tea and Lemon Verbena provide a toning, soothing, and protective action, leaving hair softer, more vibrant, and visibly healthier.



The SHAMPOO FOR STRAIGHT AND SOFT HAIR is designed to provide lightness, shine, and a natural silky effect. Its formula, enriched with Hydrolyzed Keratin, strengthens and smooths the hair fiber, while the Organic Distilled Waters of Cornflower, Witch Hazel, and Melissa offer a soothing, softening, and rebalancing action, leaving the hair straight, soft, and visibly tamed.

DELICATE AND FRAGILE HAIR
Delicati e Fragili

CONDITIONER

Eloderma Professional conditioners offer a specific, high-performance conditioning treatment designed to meet the needs of every hair type.

Formulated with Hydrolyzed Keratin and Organic Distilled Waters, they ensure hydration, nourishment, and protection, visibly improving softness, detangling, and the structure of the hair fiber.

Each variant has been developed with targeted functional actives to provide tangible results from the very first application: from defining curls, protecting color, to treating the most fragile or frizzy hair.

Creamy and lightweight textures, smoothing action, and refined fragrances transform the daily conditioner routine into a moment of professional well-being.

CONDITIONER FOR CURLY AND FRIZZY HAIR

Formulated to respect the structure of curly and frizzy hair, this conditioner gently detangles, deeply nourishes, and helps define curls, leaving them elastic and well-shaped. Enriched with smoothing and moisturizing actives, it fights frizz without weighing hair down.

CONDITIONER FOR DELICATE AND FRAGILE HAIR

A gentle and rebalancing formula, ideal for fine, fragile, or easily stressed hair. Thanks to the blend of actives, it strengthens the hair fiber and provides detangling and softness, while also respecting sensitive scalps.

CONDITIONER FOR STRAIGHT AND SOFT HAIR

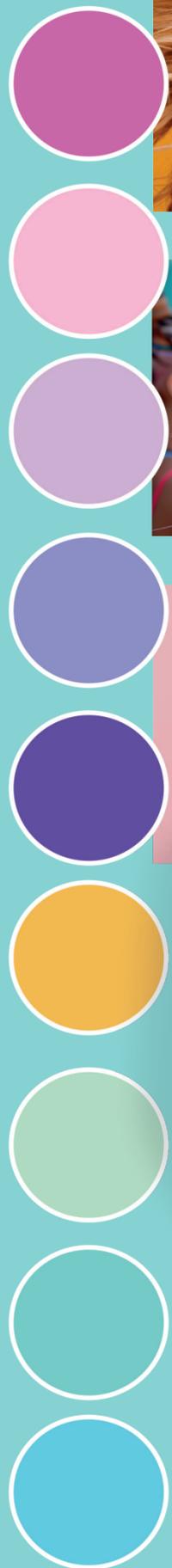
Dedicated to straight or hair that needs smoothing, this conditioner provides a silky effect and extreme softness to the touch. The smoothing formula reduces frizz, seals the cuticles, and leaves hair straight, shiny, and perfectly managed.

CONDITIONER FOR COLOR-TREATED AND PROCESSED HAIR

Ideal after coloring or technical treatments, this conditioner protects color brilliance and repairs the hair fiber, counteracts dryness, and helps maintain luminous color longer, leaving hair soft and vibrant.

CONDITIONER BALSAMO





HAIR MASKS

FOR ALL HAIR TYPES

- DELICATE AND FRAGILE
- COLOURED & TREATED
- CURLY AND FRIZZY
- STRAIGHT AND SOFT

Eloderma Professional masks are formulated to offer a deep and targeted treatment, capable of regenerating the hair fiber from within. Their creamy and rich texture envelops each strand, intensely nourishing it and bringing new vitality even to the most stressed hair. Thanks to their formulation rich in carefully selected active ingredients, these masks restore natural hydration, improve detangling, and return shine and softness. Their enveloping fragrance makes each application a true beauty ritual, transforming hair care into a moment of well-being.

A product that will become indispensable in your routine.

DELICATE AND FRAGILE: Ideal for fine, weakened, or breakage-prone hair, this strengthening mask helps rebuild the internal structure of the hair, improving its resistance. Enriched with nourishing and protective actives, it adds body and vitality without weighing hair down. The result? Stronger, denser, and visibly healthier hair.

COLOURED & TREATED: Specifically designed for dyed, bleached, or chemically treated hair. It protects the hair fiber, helps prolong color longevity, and enhances its brilliance.

CURLY AND FRIZZY: A rich and smoothing formula that deeply nourishes curly or wavy hair, reducing frizz and defining the natural curl shape. It provides elasticity, softness, and controlled volume without weighing hair down. Perfect for achieving more defined, soft, and silky curls to the touch.

STRAIGHT AND SOFT: Designed to enhance the natural softness and shine of straight and fine hair. It smooths the hair fiber, leaving hair silky soft, more manageable, and well-disciplined. Perfect for a natural, neat, and long-lasting straight effect.

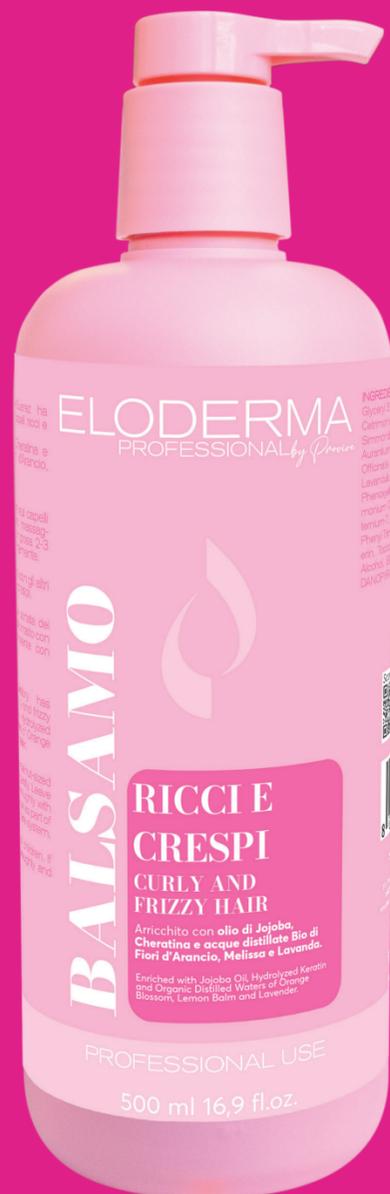
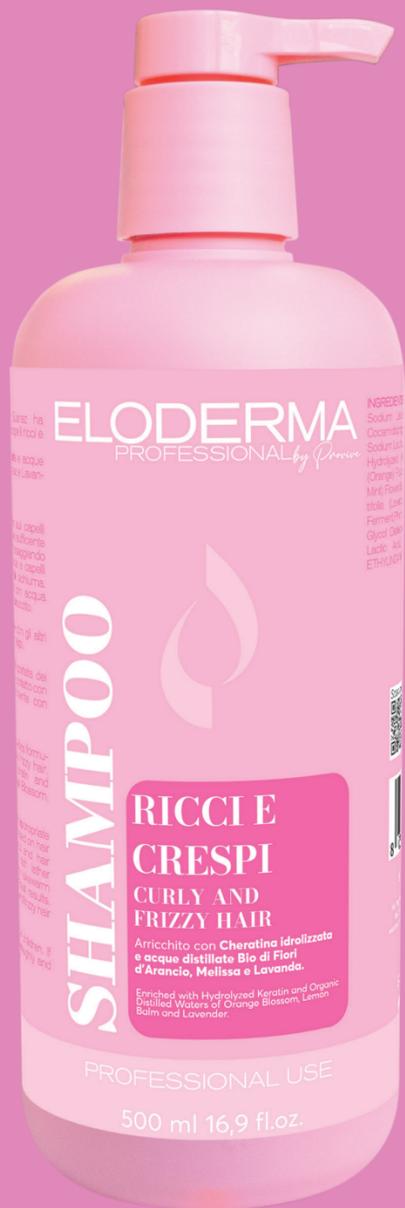


CURLY AND FRIZZY SHAMPOO – CONDITIONER – MASK

Curly and Frizzy Hair – Hydration, Definition,
and Softness

Formulated to respect the natural structure of curly hair, the Shampoo, Conditioner, and Mask for Curly and Frizzy Hair offer a complete treatment that provides definition, elasticity, and frizz control from the very first use.

The presence of Hydrolyzed Keratin strengthens and smooths the hair fiber, improving its structure and resistance. The Organic Distilled Waters of Orange Blossom, Melissa, and Lavender provide a calming and rebalancing action on the scalp, leaving hair silky and delicately fragranced.





STRAIGHT AND SOFT HAIR

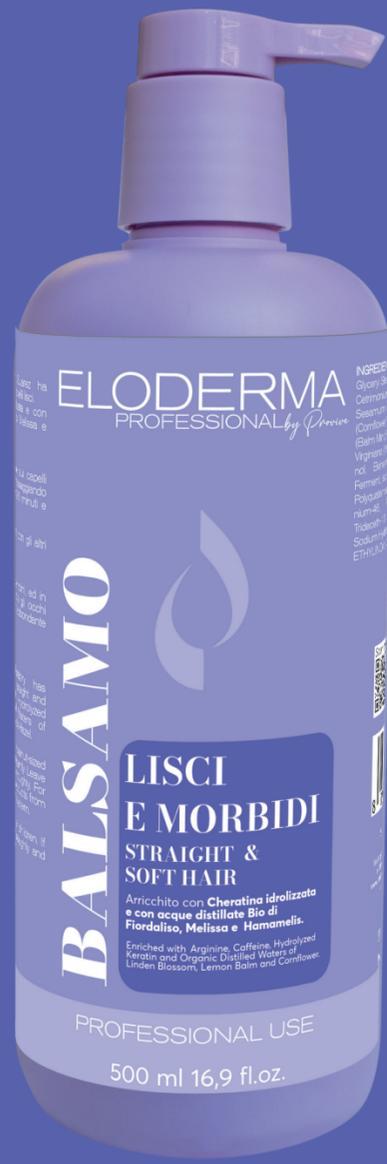
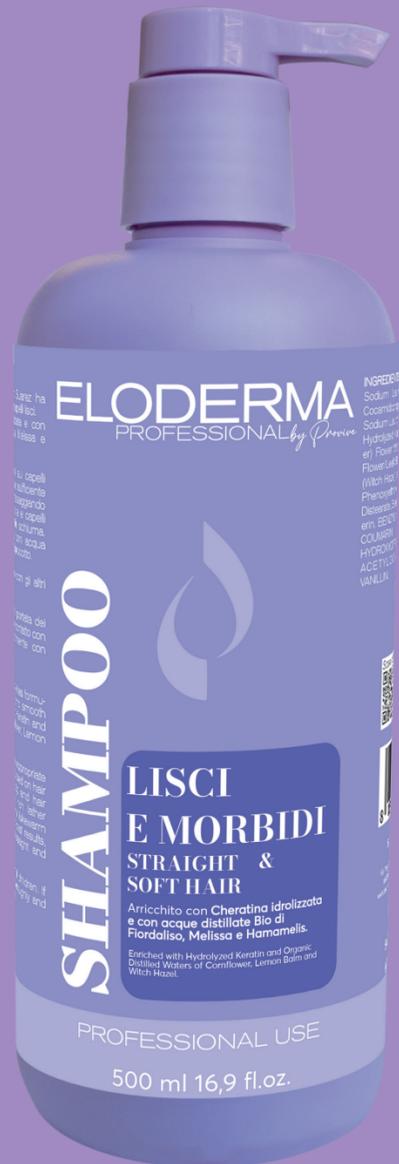
SHAMPOO – CONDITIONER – MASK

Straight and Soft Hair – Control. Silkiness. Natural Shine.

The Straight and Soft line by Eloderma Professional is designed to give hair a smooth, neat, and naturally shiny appearance without sacrificing lightness.

Formulated with smoothing, moisturizing, and anti-frizz actives, this line is ideal for taming even the most rebellious hair, making it incredibly soft to the touch and visibly healthier.

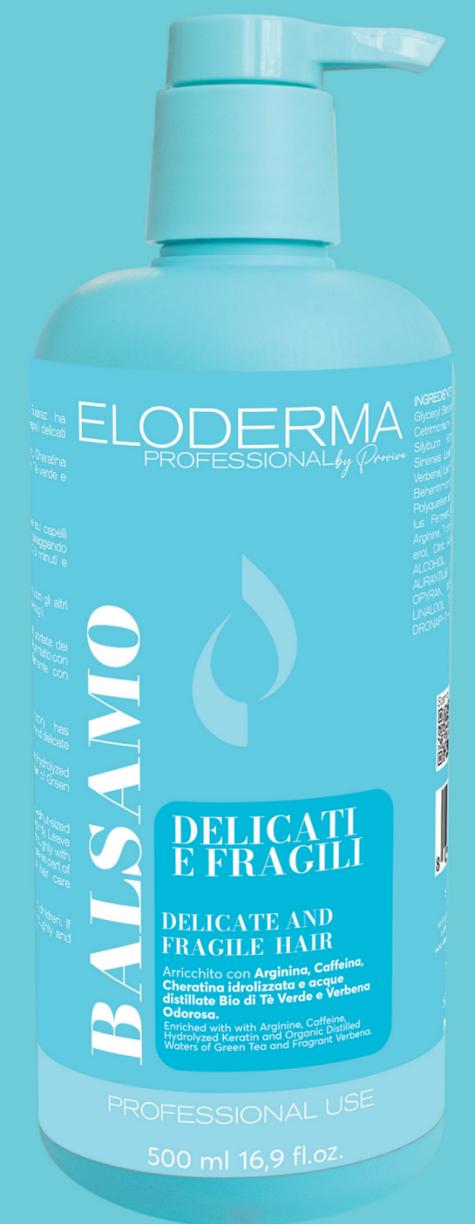
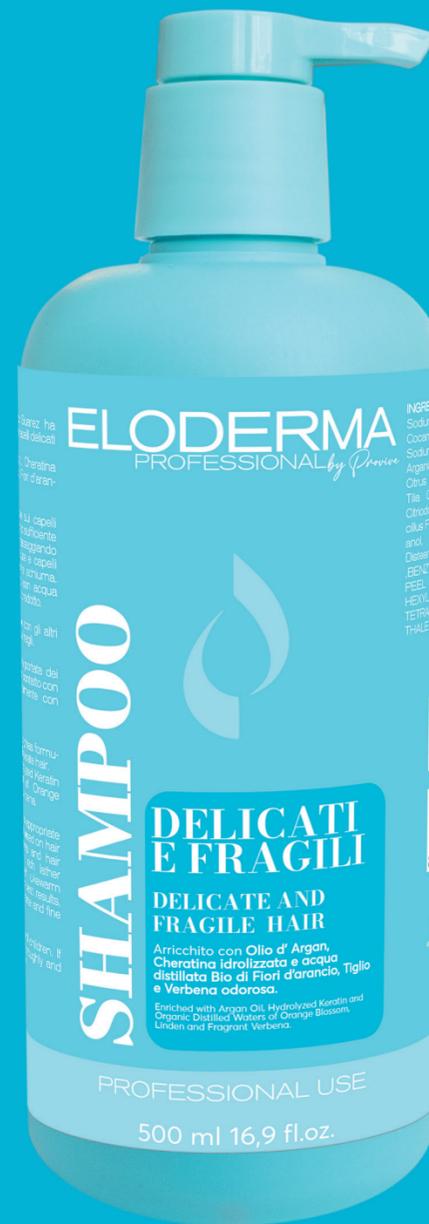
Thanks to its detangling and protective action, it helps reduce frizz, prevent breakage, and make styling easier, leaving hair silky, shiny, and well-disciplined day after day.



DELICATI E FRAGILI SHAMPOO - CONDITIONER - MASK

Delicate and Fragile Hair – Protection,
Strength, and Lightness.

A line designed to pamper and strengthen the most sensitive, fine, or breakage-prone hair. The Shampoo, Conditioner, and Mask for Delicate and Fragile Hair gently cleanse, nourish, and protect while respecting the scalp's balance and the hair's structure. The formula is enriched with Hydrolyzed Keratin, which helps rebuild and strengthen the hair fiber, and with Organic Distilled Waters of Melissa, Lavender, and Orange Blossom, known for their calming, soothing, and softening properties.



COLOURED & TREATED SHAMPOO - CONDITIONER - MASK

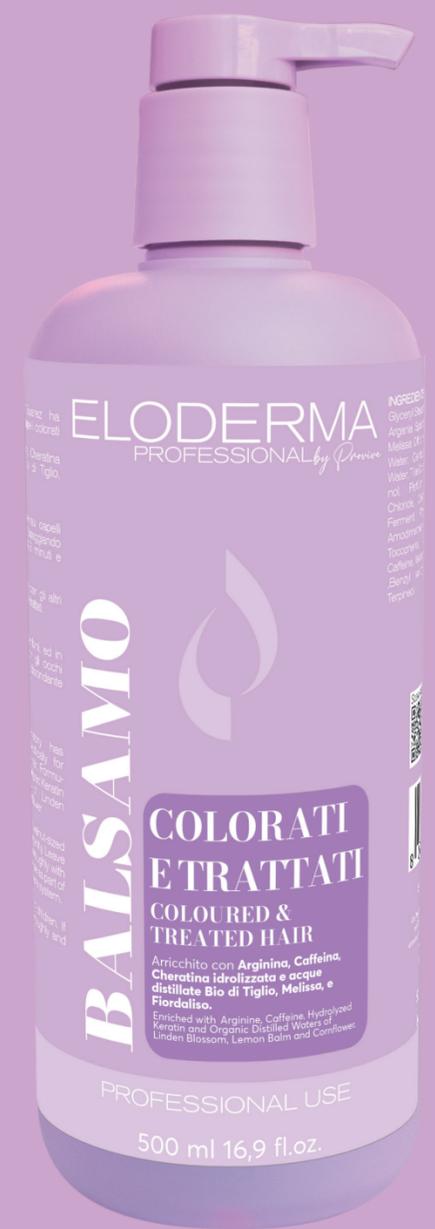
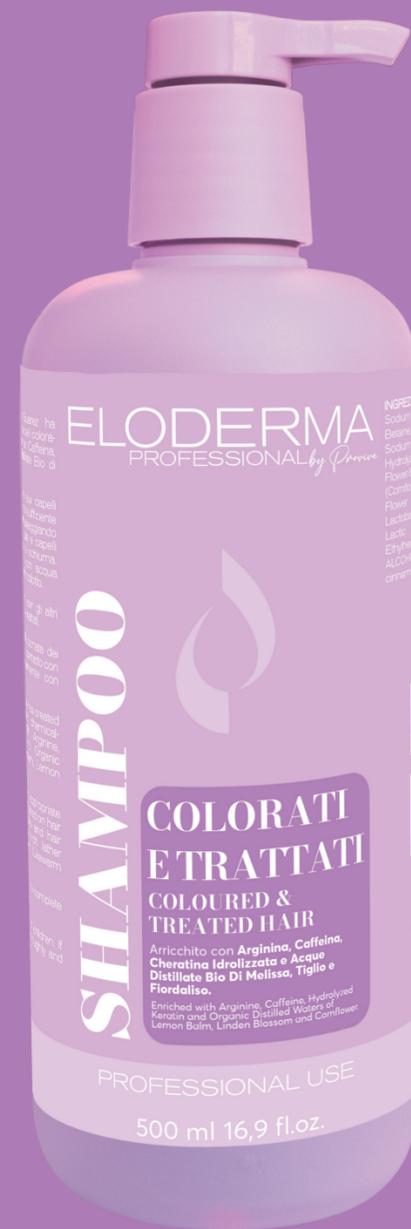
Coloured & Treated Hair – Protection, Shine, Nourishment

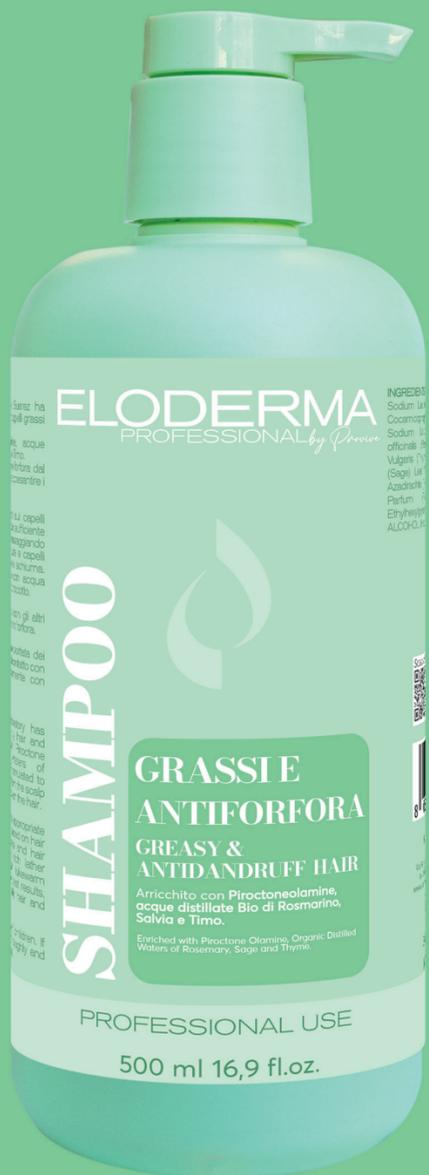
A line designed to care for hair after coloring, bleaching, or chemical treatments. The Shampoo, Conditioner, and Mask for Coloured & Treated Hair preserve color brilliance, nourish the hair fiber, and help maintain soft, elastic, and shiny hair for a long time.

Enriched with Hydrolyzed Keratin, they help rebuild the hair structure, protecting it from thermal and environmental stress.

The Organic Distilled Waters of Lavender, Melissa, and Orange Blossom provide a soothing and rebalancing effect, perfect for scalps sensitized by technical treatments.

For colored hair that stays beautiful, soft, and vibrant over time.





The line for Greasy and Anti-Dandruff Hair deeply cleanses, rebalances the scalp, and helps combat visible dandruff from the very first applications. The Shampoo is formulated with Piroctone Olamine, a dermo-purifying active ingredient that effectively acts against the microorganisms responsible for dandruff, reducing itching and flaking. The presence of organic distilled waters of Rosemary, Sage, and Thyme gives the product a natural rebalancing and toning action:

- Rosemary – Purifies and stimulates scalp microcirculation.
- Sage – Regulates excess sebum and provides a pleasant freshness.
- Thyme – With antibacterial and soothing properties, it contributes to scalp well-being.



PERFECT STYLING SPRAY 200 ML

A lightweight, shaping spray that prepares hair for styling by providing hold, elasticity, and heat protection. Perfect for achieving a soft, long-lasting blowout without frizz. Ideal for use with both a hairdryer and flat iron.

STRAIGHTENING MILK 200 ML

Leave-in treatment with a fluid, silky texture, ideal for taming unruly hair and providing a natural, shiny, and defined straight look. Enriched with moisturizing and heat-protective actives, it leaves hair soft, smooth, and visibly healthy.

LIQUID COCONUT CRYSTALS 100 ML

Illuminating serum with coconut oil, ideal for dull or damaged hair. Nourishes the ends, fights frizz, and provides a shiny, fragrant finish. Also perfect for refreshing your hairstyle on following days.

LIQUID ARGAN CRYSTALS 100 ML

Rich in Argan oil, these crystals restructure the hair fiber and protect hair from external aggressors. The silky formula absorbs quickly, leaving hair soft, easy to comb, and visibly healthier.

CAPELLI RICCI E CRESPI 500 ml
Curly and Frizzy Hair 500 ml



SHAMPOO
SHAMPOO



Capelli Ricci e Crespi
Curly and Frizzy Hair
500 ml - 16,9 Fl Oz
Imballo 6 pz. - Box 6 pcs.
Cartoni per strato/N. for layer: 26
Cartoni per bancale/Pallet pcs.: 156
REF. 100547
EANCODE: 8059602247292

BALSAMO
CONDITIONER



Capelli Ricci e Crespi
Curly and Frizzy Hair
500 ml - 16,9 Fl Oz
Imballo 6 pz. - Box 6 pcs.
Cartoni per strato/N. for layer: 26
Cartoni per bancale/Pallet pcs.: 156
REF. 100552
EANCODE: 8059602247346

MASCHERA
HAIR MASK



Capelli Ricci e Crespi
Curly and Frizzy Hair
500 ml - 16,9 Fl Oz
Imballo 6 pz. - Box 6 pcs.
Cartoni per strato/N. for layer: 12
Cartoni per bancale/Pallet pcs.: 168
REF. 100556
EANCODE: 8059602247384

CAPELLI DELICATI E FRAGILI 500 ml
Delicate and Fragile Hair 500 ml



SHAMPOO
SHAMPOO



Capelli Delicati e Fragili
Delicate and Fragile Hair
500 ml - 16,9 Fl Oz
Imballo 6 pz. - Box 6 pcs.
Cartoni per strato/N. for layer: 26
Cartoni per bancale/Pallet pcs.: 156
REF. 100548
EANCODE: 8059602247308

BALSAMO
CONDITIONER



Capelli Delicati e Fragili
Delicate and Fragile Hair
500 ml - 16,9 Fl Oz
Imballo 6 pz. - Box 6 pcs.
Cartoni per strato/N. for layer: 26
Cartoni per bancale/Pallet pcs.: 156
REF. 100553
EANCODE: 8059602247353

MASCHERA
HAIR MASK



Capelli Delicati e Fragili
Delicate and Fragile Hair
500 ml - 16,9 Fl Oz
Imballo 6 pz. - Box 6 pcs.
Cartoni per strato/N. for layer: 12
Cartoni per bancale/Pallet pcs.: 168
REF. 100557
EANCODE: 8059602247391

CAPELLI LISCI E MORBIDI 500 ml
Straight & Soft Hair 500 ml



SHAMPOO
SHAMPOO



Capelli Lisci e Morbidi
Straight & Soft Hair
500 ml - 16,9 Fl Oz
Imballo 6 pz. - Box 6 pcs.
Cartoni per strato/N. for layer: 26
Cartoni per bancale/Pallet pcs.: 156
REF. 100551
EANCODE: 8059602247339

BALSAMO
CONDITIONER



Capelli Lisci e Morbidi
Straight & Soft Hair
500 ml - 16,9 Fl Oz
Imballo 6 pz. - Box 6 pcs.
Cartoni per strato/N. for layer: 26
Cartoni per bancale/Pallet pcs.: 156
REF. 100555
EANCODE: 8059602247377

MASCHERA
HAIR MASK



Capelli Lisci e Morbidi
Straight & Soft Hair
500 ml - 16,9 Fl Oz
Imballo 6 pz. - Box 6 pcs.
Cartoni per strato/N. for layer: 12
Cartoni per bancale/Pallet pcs.: 168
REF. 100559
EANCODE: 8059602247414

CAPELLI COLORATI E TRATTATI 500 ml
Coloured & Treated Hair 500 ml



SHAMPOO
SHAMPOO



Capelli Colorati e Trattati
Coloured & Treated Hair
500 ml - 16,9 Fl Oz
Imballo 6 pz. - Box 6 pcs.
Cartoni per strato/N. for layer: 26
Cartoni per bancale/Pallet pcs.: 156
REF. 100549
EANCODE: 8059602247315

BALSAMO
CONDITIONER



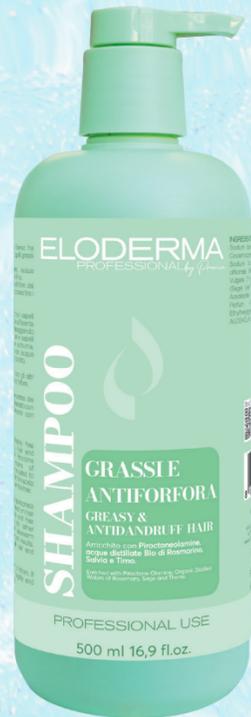
Capelli Colorati e Trattati
Coloured & Treated Hair
500 ml - 16,9 Fl Oz
Imballo 6 pz. - Box 6 pcs.
Cartoni per strato/N. for layer: 26
Cartoni per bancale/Pallet pcs.: 156
REF. 100554
EANCODE: 8059602247360

MASCHERA
HAIR MASK



Capelli Colorati e Trattati
Coloured & Treated Hair
500 ml - 16,9 Fl Oz
Imballo 6 pz. - Box 6 pcs.
Cartoni per strato/N. for layer: 12
Cartoni per bancale/Pallet pcs.: 168
REF. 100558
EANCODE: 8059602247407

CAPELLI GRASSI E ANTIFORFORA 500 ml
Greasy & Antidandruff Hair 500 ml



SHAMPOO
SHAMPOO



Capelli Grassi e Antiforfora
Greasy & Antidandruff Hair
500 ml - 16,9 Fl Oz
Imballo 6 pz. - Box 6 pcs.
Cartoni per strato/N. for layer: 26
Cartoni per bancale/Pallet pcs.: 156
REF. 100550
EANCODE: 8059602247322

LATTE LISCIANTE 200 ml
Straightening Milk 200 ml



LATTE LISCIANTE
STRAIGHTENING MILK



Latte Lisciante
Straightening Milk
200 ml - 6,7 Fl Oz
Imballo 6 pz. - Box 6 pcs.
Cartoni per strato/N. for layer: 54
Cartoni per bancale/Pallet pcs.: 432
REF. 100561
EANCODE: 8059602247438

SPRAY PIEGA PERFETTA 200 ml
Perfect Hair Style Spray 200 ml

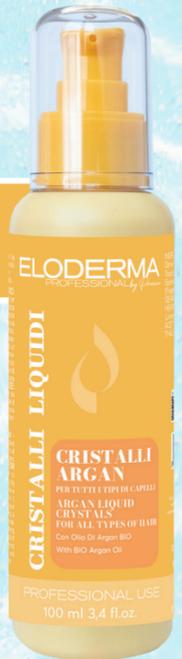


SPRAY
SPRAY



Spray Pieg Perfetta
Perfect Hair Style Spray
200 ml - 6,7 Fl Oz
Imballo 6 pz. - Box 6 pcs.
Cartoni per strato/N. for layer: 49
Cartoni per bancale/Pallet pcs.: 343
REF. 100560
EANCODE: 8059602247421

CRISTALLI LIQUIDI ARGAN 100 ml
Argan Liquid Crystals 100 ml

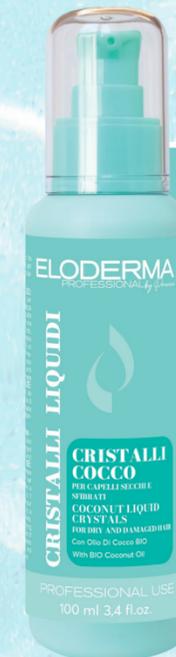


CRISTALLI
LIQUID CRYSTAL



Cristalli Liquidi Argan
Argan Liquid Crystals
100 ml - 3,4 Fl Oz
Imballo 6 pz. - Box 6 pcs.
Cartoni per strato/N. for layer: 73
Cartoni per bancale/Pallet pcs.: 511
REF. 100563
EANCODE: 8059602247452

CRISTALLI LIQUIDI COCCO 100 ml
Coconut Liquid Crystals 100 ml



CRISTALLI
LIQUID CRYSTAL

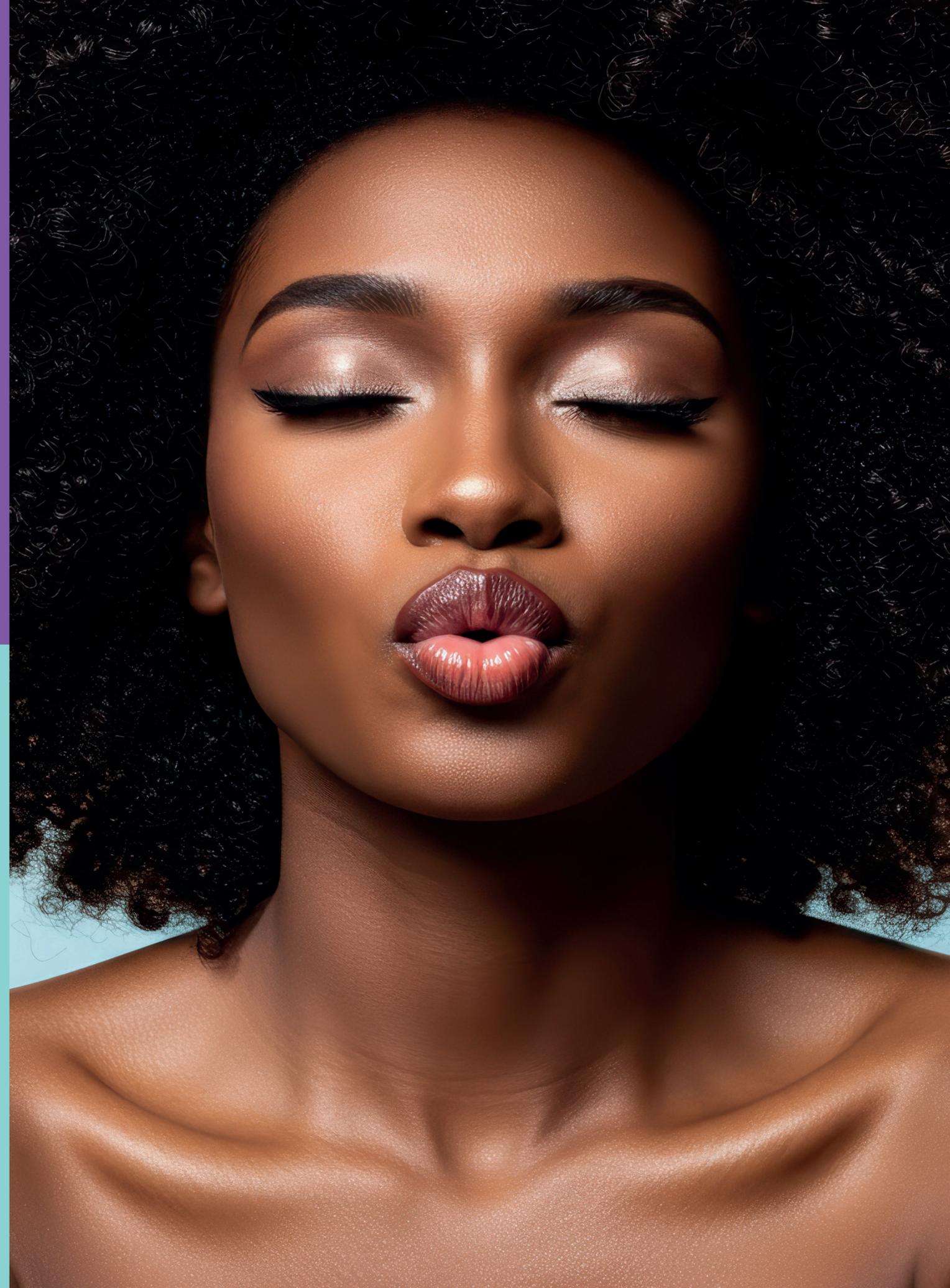


Cristalli Liquidi Cocco
Coconut Liquid Crystals
100 ml - 3,4 Fl Oz
Imballo 6 pz. - Box 6 pcs.
Cartoni per strato/N. for layer: 73
Cartoni per bancale/Pallet pcs.: 511
REF. 100562
EANCODE: 8059602247445

LA RINASCITA
DEI TUOI CAPELLI
INIZIA DA QUI
Your Hair's Revival
Begins Here.



Expo Mix. 102 Pz
REF. 100269



S U A R E Z
Company S.r.l.

Via Pergolesi, 1
20811 Cesano Maderno (MB)
Tel. 0362/659766
Fax. 0362/503679
info@suarezcompany.it
www.suarezcompany.it



AZIENDA CERTIFICATA

